

## How to Find Good Free SEO Help

Free SEO help is plentiful on the Internet. The hard part is not finding help, but telling the worthwhile help from the reams of pointless or simply harmful "help." Here is a brief guide from a veteran webmaster.

The search engines themselves are the first place you should look for information about search engine optimization. All the larger search engines have blogs whose contributors are members of the search engines programming team and whose goal is to help webmasters optimize sites for that particular search engine. Often contributing writers spend time on webmastering forums to learn what problems working webmasters are having, so the articles are timely and practical, not theoretical. To find a search engines blog, just search for the name of the search engine and "blog" or "official blog."

Forums are a good source of free SEO help, but a tricky one. On one hand, webmasters accounts of their experiences and the ensuing debates are indispensable. Experienced webmasters can sense when changes are likely, analyze changes after they happen, and explain the ramifications of legal language and trends with a freedom that official corporate bloggers rarely have... and, of course, without corporate bloggers need to protect the search engines interests. Search engines sometimes refuse to discuss or flat out deny certain patterns in their algorithms behavior, so the only way to get adequate information about certain aspects of a search engine may be through discussion with other webmasters. On the other hand, forum members also toss out reams of unfounded speculation, bad advice, and outright blather. How to you work out which forums and which forum members are worth reading? It comes down to reading a wide selection of forums and noting patterns over time. Focusing on forums frequented by official speakers for search engines is also a good idea. Official speakers are not stamps of quality, but they do mean the forum is significant enough that the search engine is willing to spend resources on it. Two must have forums are WebmasterWorld and DigitalPoint. To fill out your lists of forums to watch, Google for "SEO forum."

Free SEO help articles are similarly tricky: There are a lot of good ones out there, and an exponentially larger number of bad, dangerous, or merely tired and rehashed ones. Avoid article directories and "experts" whose main area of expertise is grinding out several dozen SEO articles a week. Look for industry magazines and real experts, webmasters with well known networks of sites. Also look for smaller, private article collections and blogs written by experts, like the blog at HubShout. Avoid any articles that sound dull, rewritten, or stuffed with keywords.

As you can see, choosing from the free SEO help available online takes not only the ability to Google, but a touch of judgment on your part. Go slowly and develop your knowledge base, and soon you will be able to sift out the worthwhile free SEO help. Find more "[title="Find more about Seo chicago">Outsource seo ... \[Seo companies\]\(#\) ... \[Search engine marketing service\]\(#\) ... \[Online reputation management\]\(#\) ... \[Seo outsourcing\]\(#\) ...](#)

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