

Storage Franchise For A Quick Return on Your Investment

The United States and Europe are seeing an exceptional growth of the Portable Storage industry. Traditional trucking companies are losing popularity because portable storage services are far more flexible and convenient for the customers. It is very expensive to start a new portables storage company and not everybody can afford to do so. A more sensible way forward is to acquire a Storage Franchise. There are many pluses to acquiring a [Storage franchise](#). Hardware and auxiliaries such trucks, fork lifts, lend lease modalities are a necessity for all portable storage companies. Large storage companies with first rate infrastructure are the ones who offer Franchises. Since the parent company has these facilities already in service, the new franchise owner can simply tap into these resources. An entrepreneur signing up for a franchise can make use of the various facilities offered by the parent company. In addition, the brand name of the company acts as a powerful motivator for customers to hire a franchise. Franchising companies invariable have promotion and marketing support to lean on. The dreadfully expensive billboards, TV commercials, advertisements in magazines and a host of other advertising media are taken care of by the franchiser. Parent companies also usually chalk out territories between their various franchises so that there is no turf war or undercutting and everyone can make a profit. Moreover, the franchiser has a well established web portal ensuring that the franchise owner does not have to pay out setting up new software and hardware lines to market his services on the Internet. Regular suppliers of packing material and support services give attractive discounts to the parent company because of the economy of scales involved. The Franchise owner can simply tap into this facility.

Running a company requires legal advise and documents to support the company all of which costs money which can be borrowed from the parent company. Acquiring a franchise requires only a modest start up investment. A number of Portable Storage Franchises are available in the country each with its pros and cons. A thumb rule would be a minimum investment of about \$ 70,000. On such an investment, it is estimated that the owner can make \$90,000 net profit before taxes in the initial years. Once the Franchisee has established their popularity, the profit margin increases. Indeed, the surest way to bringing in your first million is in acquiring a Storage Franchise. Find more [Portable storage units](#) . [Portable moving container](#) . "[title="Pod storage, Moving containers">Self-service moving](#) . [Self-service moving](#) .

About the Author

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